## **SISALUTE SERVICES**

**OUTSOURCING DIGITAL HEALTH PREVENTION** 

**MATTEO GALLONI Sales and Business Development Manager** 





**March 2024** 

## Planning and provision of non-insurance services



## **MORE WELFARE SERVICES**

**SiSalute is a UniSalute Servizi brand,** the UniSalute company
that deals with non-insurance
welfare services in the health
sector

Today, it already provides non-insurance services that supplement the offer of Healthcare Funds ISO9001 certification for the provision home care and telemedicine, using a platform certified as a medical device (Class IIA)



MILLION
POLICYHOLDERS



1,000,000 CLAIMS MANAGED



32
PHYSICIANS AND
CASE MANAGERS



7,000
TELEMEDICINE
CUSTOMERS
IN 2022

#### UNISALUTE SERVIZI'S NETWORK OF AFFILIATED HEALTHCARE FACILITIES

#### THE NETWORK

Through UniSalute, SiSalute has **selected the best public and private healthcare facilities** for specialist examinations and diagnostic tests in Italy, which guarantee **high service levels**: a continuously expanding and carefully monitored network of thousands of outstanding centres, **located across the entire country.** 

The quality of facilities is constantly monitored by a dedicated UniSalute team, which evaluates and checks the required standards.

Type of facility	Number of facilities
Care homes	441
Outpatient clinics	2,295
Dental clinics	6,897
Physio centers	303
TOTAL	9,936





- > Outsourcing for Health Funds
- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- > Monitor Salute
- > Prevention

SiSalute provides customers a qualified service for the **outsourced management of healthcare services** which takes care of the following activities:



**Management of personal records**, financial, administrative and tax management, support for the corporate bodies of Health Funds

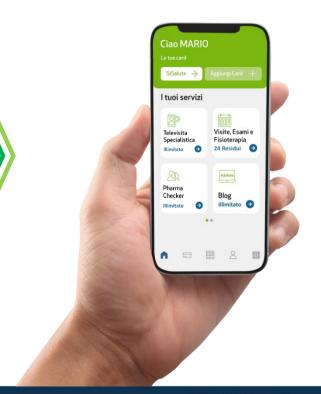
- Actuarial and technical consultancy
  - Network of affiliated healthcare facilities for the provision of health benefits
- Management of the service for the reimbursement of health benefits
- **Specialised staff** and dedicated healthcare workers, physicians and care managers



- Outsourcing for Health Funds
- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- > Monitor Salute
- > Prevention

## **BOOK HEALTH SERVICES AT ONLINE SERVICES: Specialist video AFFILIATED FACITILITIES** consultations at discounted rates Discounted rates (paid by (paid by customer) customer) S Salute ASK A DOCTOR: service making a General Practitioner available for consultation via Chat, Televisit or **Teleconsultation DRUGS & MEDICINES: BLOG:** health information Support for the use of with a focus on medicines through research Prevention, Telemedicine and digital consultation of and correct use of leaflets medications

## **ALL IN ONE "HYBRID" SERVICE APP**



<u>ASK A DOCTOR</u> is a service that allows customers to contact a **General Practitioner** for consultation via **chat, televisit** or **teleconsultation**.











"Video Consultation with GP", "Teleconsultation with GP" and "Chat and Televisit" are not medical emergency services and in such cases the Customer is directed to the emergency room.

**EXAMPLE IMAGES** 

#### **SPECIALIST APPOINTMENTS**

Users can access **Specialist Video Consultations** as a stand-alone service or as part of a healthcare process, for treatment or prevention, in different **fields of medicine** (over 45 disciplines covered) including:

- Allergology and immunology
- Cardiology
- General surgery
- Dermatology
- Paediatrics
- Endocrinology and diabetes
- Gynaecology and obstetrics
- Angiology
- Posturology
- Nutrition science

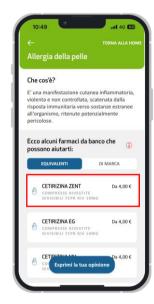




Indicate part of the body affected



Select the symptom



View symptom and list of over-thecounter drugs



Product characteristics (dosage, price, equivalent drugs, etc.)



### **BLOG COLUMNS**

Thanks to the InSalute Blog, users can stay up-to-date with articles related to health, discussing everything from sports activities and advice on nutrition to tips for recognising physical ailments and disorders linked to daily life.





- Outsourcing for Health Funds
- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- > Monitor Salute
- > Prevention

## **SIRESPIRA SERVICE BY SISALUTE**





**Diagnostic screening** for the investigation and early diagnosis of **obstructive sleep apnea syndrome (OSA/OSAS)** in patients by carrying out an anamnestic questionnaire and a Polysomnography directly at the patient's home.

### **AREA OF INVESTIGATION**

OSAS is a condition characterised by apnea (total absence of ventilation for more than 10 seconds) and hypopnea (reduced passage of air for more than 10 seconds).

#### CONTEXT

10 %
OF THE ADULT
POPULATION IN
ITALY AFFECTED BY
OSAS

#### **RISKS**

- INCREASE IN ROAD ACCIDENTS (22% of accidents are caused by falling asleep)
- INCREASE IN WORKPLACE ACCIDENTS
- INCREASE IN PSYCHIATRIC DISEASES
- INCREASE IN CARDIOVASCULAR DISEASES



The **SiRespira Service** is a diagnostic process that aims to investigate the presence of **OSAS** in patients by using an optional **medical history questionnaire**, in case of high demand, and a **diagnostic test (Polysomnography)** carried out directly at the patient's home. The results are evaluated remotely by team of doctors specialised in sleep disorders.



Medical history questionnaire in case of high demand to identify the target through an initial screening of the customer's health conditions and to evaluate the need to carry out the test Test date booked through the SiSalute call center

Home delivery of the device by specialised technicians and performance of the test Transmission of the data measured to SiSalute, report preparation and collection of the device from the patient's home



- Outsourcing for Health Funds
- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- Monitor Salute
- > Prevention





A **psychological journey** with duly registered **psychologists/therapists** dedicated to the Service, carried out **remotely** after completing an online questionnaire to identify the most suitable professional.

#### **AREA OF INVESTIGATION**

An Ipsos Survey carried out in January 2022 analysed citizens' opinions regarding their mental health following the Covid pandemic that affected Italy and the rest of world.

#### **CONTEXT**

- 79% of respondents considered physical and mental health as equally important when it comes to personal health
- Italy is one countries where citizens have suffered the most from the impact of Covid on mental health and emotional stability: more than half (54%) declared a decline with the consequent need for support





Recent studies have demonstrated the effectiveness of online therapy, which has become a real alternative and valid supplement to sessions held in person.

#### **MAIN ADVANTAGES**

- Therapy can be done from anywhere in the world, without having to travel.
- In-person therapy is more expensive;
- Staying at home (or in a preferred environment)
   increases comfort and sense of ease
- Useful for people with disabilities



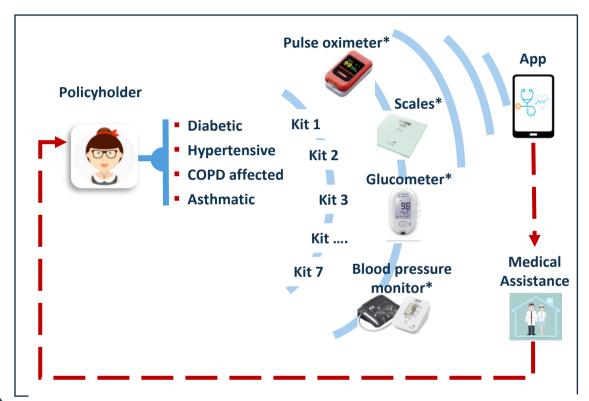
- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- > Monitor Salute
- > Prevention

Monitor Salute is a monitoring service dedicated to people affected by chronic disease, or fragile patients, which gives them (and their caregivers) the necessary assistance to activate and use home services aimed at improving self-control and self-management of the disease



#### It aims to:

- ❖ Facilitate the consistent **detection of clinical parameters**
- Encourage the ability to self-manage health conditions
- **Make monitoring easier for caregivers**
- Improve patient awareness of the importance of monitoring



## MAIN FEATURES OF THE MODEL

- The model involves a monitoring plan for patients, who are given a kit useful for monitoring their vital parameters
- Data are collected via Bluetooth from the App, which automatically connects with the measurement devices, and made available for medical assistance (app-to-app model)

\* Devices rented and provided to Policyholders free of charge for the duration of the service.



- > The new "SiSalute Up" App
- > SiRespira
- > SiSereno
- > Monitor Salute
- > Prevention

## **SISALUTE PREVENTION SERVICES**



#### **STANDARDISED**

Based on the typical characteristics of the target population (age, gender, etc.)



#### **MEDICALLY-GUIDED**

Based on the specific characteristics of the individuals for whom the service is designed





**Standard prevention packages** designed for needs related to the age, gender and habits (e.g. smokers) of the target population



Personalised packages based on individual characteristics with the possibility for medical video consultations with a GP at the start and/or at the end of the process.

### **MAIN FEATURES**

- Customisable packages (by type and number of services included) based on the specific needs of the target population of the service
- Service coordinated and managed by SiSalute throughout all phases
- Prevention services can be provided through the affiliated network or at the company
- Support and assistance via the SiSalute Call Center



Thank you

# **UniSalute**Servizi

